



DELTA WINES
NORWAY

Delta Wines is coming to Norway!



Oslo/Waddingveen, March 17th 2023 - **Joris Snelten (CEO Delta Wines) and Ralph Zopfi (Managing Director Delta Wines) together with Stefan H. Norberg announce the establishment of Delta Wines Norway, aimed at serving the Norwegian wine market throughout all channels. Delta Wines Norway is a joint venture between Delta Wines International and Stefan H. Norberg who has longstanding experience and relations in the Nordic market.**

Joris Snelten, CEO Delta Wines – *“We consider Delta Wines a family company, an organically growing family from the moment we started in 1985 in the Netherlands, spreading our wings to other countries in the years after. We always did this with the ambition to optimally connect the wine world in the most valuable way and therefore we are delighted to have family now also in Norway!”*



   	 Global Wine Operations	 ADVEAL WINES & SPIRITS	 DELTA WINES FINLAND
		 DELTA FINE WINEN s.o.	 DELTA WINES NORWAY



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Stefan H. Norberg, Chairman of Delta Wines Norway AS - *“I am very happy to establish a partnership with Delta Wines International. Our discussions clearly show that we share the same values and understanding of strong company cultures and the way of conducting sustainable business with great teams.”*

Entering the Norwegian market confirms Delta Wines’ commitment to delivering added value for the wine industry throughout the Scandinavian market, following the announcement of Delta Wines Finland earlier this week ([press release](#)).

About Delta Wines

Delta Wines is a leading importer and distributor with a wide portfolio of wines, supplying over 85 million bottles of wine annually from over 21 countries to supermarkets, traditional retailers, wholesalers, the online channel and the foodservice industry. With a central role in the value chain, Delta Wines is an important strategic partner to producers and customers through a wide range of additional services including agency, advice, category management, marketing / branding, logistics and supply chain service.

Delta Wines has the ambition – in addition to a solid and healthy organic growth – to spread its presence in the European wine industry, aimed at further strengthening the connecting role between wine producer and wine selling customers. Today, Delta Wines serves its customers internationally from its own distribution centres, 30.000 m2 in the Netherlands, Poland, the Czech Republic, Belgium and Finland. Norway will be the next step in realising our international ambitions together with Stefan.

About Delta Wines Norway

Delta Wines Norway is a reliable, transparent and above all, long-term partner. We promise to keep strong focus for each partner and customer, who have been handpicked to be a part of the journey. We work as a family and drive the business together according to our values creating enthusiasm and commitment. Our aim is to create a community where people enjoy working, regardless of their role. We believe in strong company cultures and trust, transparency as well as having fun in our work.

Team

Stefan H. Norberg has 30 years of experience in the beverage business within wine, spirits, beer and low alcohol products; as entrepreneur, CEO and COO of one the largest importers in the Nordic region. He has a long experience in building and growing companies.





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How we work

We are offering great value for money in all chosen price segments and we are operating in all relevant distribution channels. We focus on quality in all we do, and we are passionate about developing our mutual business in order to share profitable growth with our hand-picked Partners.

We personally enjoy the wines we represent and above all, we are fun to work with!

Note to editors (not meant for publication)

Image: Stefan H. Norberg, Chairman of Delta Wines Norway AS

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